

Category	Cookie	Name(s)	Purpose	More information
2	Google Analytics	__utma __utmb __utmc __utmz	Four main cookies set by the Google Analytics service which enables website owners to track visitor behaviour and measure site performance	Visit Google's Privacy Policy page: <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
		_ga	This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for <u>the sites analytics reports.</u>	
		_gat	Used to throttle the request rate - limiting the collection of data on high traffic sites	
		_gid	Stores and updates a unique value for each page visited	
4	DoubleClick	IDE	Carries out information about how the end user uses the website and any advertising that the end user may have seen before visiting the website	Visit Google's Privacy Policy page: <a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>
		r/collect		
		test_cookie	This cookie is set by DoubleClick (which is owned by Google) to determine if the website visitor's browser supports cookies.	
3	Response Tap	JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	Visit Response Tap's website for more information: <a href="http://www.responsetap.com">www.responsetap.com</a>
4	Lotame		<i>These cookies are provided by crwdcntrl.net - used for advertising purposes:</i>	Opt out info: <a href="https://www.youronlinechoices.com/uk/your-ad-choices">https://www.youronlinechoices.com/uk/your-ad-choices</a>
		_cc_aud _cc_cc _cc_dc _cc_jd	Contains serverside profile ID and all members audience membership hash	
			Contains profile value hash	
			Contains local datacenter ID routing value	
			Contains profile id	
4	Facebook	_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers, tracks any FB plug activity on site and tracks users interaction onsite with the FB pixel	Visit Facebook's policy page: <a href="https://en-gb.facebook.com/policies/cookies/">https://en-gb.facebook.com/policies/cookies/</a>
		fr		
		tr		
4	Bing	MUID	Used by Microsoft as a unique user identifier. Syncs across many different Microsoft domains, allowing user tracking.	Visit Microsoft's Advertising page: <a href="https://about.ads.microsoft.com/">https://about.ads.microsoft.com/</a>
2	GA Connector	gaconnector_all_traffic_sources gaconnector_browser gaconnector_city gaconnector_country gaconnector_fc_campaign gaconnector_fc_channel gaconnector_fc_content gaconnector_fc_landing gaconnector_fc_medium gaconnector_fc_referrer gaconnector_fc_source gaconnector_fc_term gaconnector_GA_Client_ID gaconnector_gclid gaconnector_ip_address gaconnector_region gaconnector_lc_campaign gaconnector_lc_channel gaconnector_lc_content gaconnector_lc_landing gaconnector_lc_medium gaconnector_lc_referrer gaconnector_lc_source gaconnector_lc_term gaconnector_latitude gaconnector_longitude gaconnector_page_visits gaconnector_OS gaconnector_pages_visited_list gaconnector_time_passed gaconnector_time_zone gaconnector_device	Used to integrate Google Analytics into Salesforce CRM.	Visit GA Connector's website for more information: <a href="https://gaconnector.com/">https://gaconnector.com/</a>