



CALA Privacy Notice
Land and Planning Newsletter

We understand that when you provide your personal data to CALA, you will want to know about what we will do with that personal data and how you can contact us about in the future. With this in mind we have prepared the following Privacy Notice to explain this further.

Who we are/Contact details	We are CALA Group (Holdings) Limited, a company registered in England & Wales, Company Number 08428265, Registered Office - CALA House, 54 The Causeway, Staines-upon-Thames, Surrey TW18 3AX and its subsidiary companies including CALA Management Limited ("CALA"): We provide this Privacy Notice to inform you of our policy and practices and of the choices you can make about the way your information is collected.
Purposes of the processing and legal basis for processing	We will process your personal data in order to send you a regularly newsletter informing you of current issues and developments with our land bank, we will send you invitations to industry events and general communications about what we are doing from time to time. We don't use the data for other purposes and don't share it externally. We process your personal data to pursue our legitimate interests in a way that you may reasonably expect us to as part of running our business, provided it does not impact unduly on your rights, freedom or interests.
Who your data will be shared with	Your data will be shared internally and otherwise as required by law.
Period for which personal data will be stored	We will keep your personal data in connection with this matter for 10 years unless you ask for us to remove it sooner.
Right to make a subject access or request data rectification /erasure/restriction/objection/data portability	Please contact cala.group@cala.co.uk
Complaints should be directed to	The Information Commissioner's Office https://ico.org.uk/concerns/ Helpline- 0303 123 1113