

Cala Community Bursary recipients, we need you!

Enter a video for a chance to win £100



We're delighted to have supported your cause through our Community Bursary and hope the funding has made a difference to people in your area. We now need your help to get the message out far and wide, so that we can continue to support the great work happening across the UK.

Our Community Bursary provides support for a wide range of organisations and projects within the communities in which we build, and to date, we have donated over £400,000 to over 400 organisations. Our team is working hard to develop our Community Bursary initiative into an exciting new project, which will see us have more engagement with local communities and ensure that we continue to deliver meaningful support to them.

To promote this new initiative, we're looking to share some great news stories from our previous Community Bursary recipients and we're asking for your help. We're looking for short, selfie style video clips, explaining how Cala has supported your community group, school or project, and we'd love for you to take part!

From the submissions we receive, we'll choose 3 winners at random to each receive an additional £100 in funding.

How we would like to use your video clips

We'd like to use your video on our website, social channels (including [YouTube, Twitter, Facebook, Instagram and LinkedIn]) and in other forms of marketing such as [brochures, emails and newsletters] in order to promote our Community Bursary programme and Community Pledge initiative (the Purposes). We hope this will encourage other great causes to come forward and apply for support from Cala. Before consenting to Cala using your data in this way please make sure you're comfortable with how the clip will be used, and that you have the right permissions in place from others you involve, before submitting your video.

HOW TO ENTER

- Please send us a self-filmed clip, no more than 20 seconds long, explaining:
 - Who are you and where are you from
 - How Cala has supported your cause/project/community/organisation/school/club
 - What the funding meant to you/your cause/the local community
- It would be great for the video to be shot in an environment relevant to your cause...
 - For example, if you run a local food bank, you may wish to take the video in the packing room and say something along the lines of: 'Hi, I'm Susie from the Essex Community Foodbank. We received support from Cala which has helped provide meals for families in the local area'
 - If you run a local sports club or are a teacher at a school we have supported, then please feel free to include group messages. The more the merrier! Why not get a group of people together to shout out a simple 'thank you' message to Cala?
- The camera should be held landscape (not portrait) and extended out in front of you in a selfie-style (see below)
- Try to record in a place without too much background noise, holding the camera as steadily as you can - don't be tempted to rest your smartphone on a desk/shelf or put it on a tripod, but a selfie stick is ok.
- With your submission, please also send us your social media handles, so that we can tag you in our social posts.

The deadline for entries is 10th June. Please send your video and confirmation that you consent to Cala using your video and any personal data contained within it for the Purposes to pr@cala.co.uk or via Whatsapp to 07976 563 285. Terms & Conditions are overleaf.



Cala Community Bursary Video

Terms & Conditions



1. The prize draw is being run by Cala Management Limited (the Promoter) and is only open to previous Cala Community Bursary recipients. Applications made on behalf of a charity, community group or organisation must be completed by a UK resident aged 18 years or over, except:
 - a. employees of Cala or its holding or subsidiary companies;
 - b. employees of agents or suppliers of Cala or its holding or subsidiary companies, who are professionally connected with the funding initiative or its administration;
 - c. members of the immediate families or households of (a) and (b) above; or,
 - d. any third party directly associated with administration of funding].
2. By submitting a video which meets the “How To Enter” Criteria outlined on the previous page, you will be automatically entered into the prize draw for funding, unless you ask to opt out of this. By entering into the prize draw you confirm that you are eligible to do so and eligible to claim any funds awarded. Cala may require you to provide proof that you are eligible to enter the funding initiative. The funding initiative is free to enter and no purchase is necessary
3. Only one entry per charity, community group or organisation is allowed.
4. The opening date for entries is 00:00 on 11th May 2022. The closing date of the prize draw is 23:59 on 10th June 2022. Entries received after this time will not be counted.
5. Dates, times and activities are subject to change.
6. The Promoter accepts no responsibility for entries not successfully completed due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind.
7. The Promoter reserves the right to verify the eligibility of entrants.
8. Three winners will be selected at random from all eligible entries.
9. The winners will each receive £100 in funding.
10. The winner will be notified via email. The prize will be transferred within 28 days of the winner being announced. If a winner does not respond to the Promoter within 72 hours of being notified by the Promoter, then the winner's prize will be forfeited, and the Promoter will be entitled to select another winner in accordance with the process described above.
11. The prize for the winner is non-exchangeable, non-transferable and no alternative is offered.
12. The decision of the Promoter regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
- 13a. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of major prize winners and, if applicable copies of their winning entry, to anyone who emails pr@cala.co.uk within one month after the closing date. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter via pr@cala.co.uk. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

13b. The winner's name and organisation will be published on Cala's social channels and website if consent is provided by the winner. Winners may be required to participate in publicity related to the prize draw, which may include the publication of their name, photograph and video in any media, if consent is provided by the winner.

14. By entering the competition, participants confirm that the Promoter shall be entitled to use, free of charge, the videos, in their original format or edited, adapted or altered, for the purposes of the Promoter's internal and external promotional and publicity materials and for any programmes, publications, websites, electronic publications and social media services produced by or on behalf of the Promoter;

15. Participants are deemed to have accepted and agreed to be bound by these terms and conditions upon entry.

16. The Promoter reserves the right to refuse entry or refuse to award the prize to anyone in breach of these terms and conditions.

17. The Promoter reserves the right to hold, void, cancel, suspend, or amend the promotion where it becomes necessary to do so.

18. Cala will treat personal data in accordance with current UK data protection legislation and will not disclose personally identifiable information to a third party without prior consent except in so far as set out in these terms and conditions and insofar as is required for the arrangement of the prize. Read our Privacy Policy [<https://www.cala.co.uk/legal/privacy/>] for more information.

19. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

20. The prize draw will be governed by English law and entrants to the prize draw submit to the jurisdiction of the England courts.

21. The Promoter of this prize draw is Cala Management Limited (SC013655), Registered Office at Adam House, 5 Mid New Cultins, Edinburgh, EH11 4DU