



Showhome of Support

TwentyFour, Rosemount – Design Brief





Twentyfour, Rosemount Showhome of Support

This document gives details of the property that will become our Showhome of Support, with some outline information about the home, its location and its overall design theme.

This should help you to choose items that will be a good fit for this particular home and show off your work in the best possible way.

Once you have read the brief and selected the item(s) you wish to be consider, please complete and submit the application form enclosed.

Region	North
Development name	TwentyFour, Rosemount
Location / address	Cornhill Road, Aberdeen, AB25 2DF
Showhome house type and description (include link to example on website if possible, including floor plan etc.)	Two-bedroom apartment which includes an open-plan kitchen and lounge, a main bedroom with en-suite, a bathroom and a second bedroom.
Overview of the development	<p>TwentyFour, Rosemount is a collection of 24 two-bedroom apartments in Aberdeen's West end.</p> <p>Each two-bedroom apartment has been completed to Cala's exacting standards and is completed to a high specification with quality appliances as standard. Each apartment has ample storage and flexible living spaces which can be tailored to the individual needs of the homebuyer and how they would like to use their home.</p> <p>TwentyFour, Rosemount also benefits from lift access and allocated parking.</p> <p>With stylish living spaces surrounded by mature</p>



	<p>trees and greenery, the development is located in the cosmopolitan Rosemount area with an abundance of boutique stores and amenities on its doorstep.</p>
Overview of overall showhome design aesthetic / theme	<p>The show apartment will launch in early autumn and is being designed by Haus Interiors.</p> <p>The show apartment at TwentyFour, Rosemount will use bold colours to create a warm and opulent home. There will be lots of black and gold detailing as well as teal, nude and shades of green as the main accent colours.</p> <p>We're looking for the finishing touches for the apartment such as bespoke artwork and accessories.</p>
Customer profile	<p>The predominant customer profile for TwentyFour, Rosemount is affluent first time buyers and second time buyers. The first time buyer will likely be looking for quality accommodation in the city and the trade up buyer is likely to be a couple moving up to buy together from an existing smaller tenement flat.</p>